



Erik Bydlo

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experience

Elaia s. r. o. Graphic Studio, Bratislava, Slovak Republic

2011 | -

My duties include: designing posters, static and digital displays, fliers, directional signage, brochures, catalogues, animated banners, promotional materials for various clients including Slovakia's leading chain of movie theatres (Palace Cinemas).

L. B. I. s. r. o. Creative Agency, Bratislava, Slovak Republic

2010 | 2011

Working on various projects ranging from web site design, ads, newsletters logo design and animate web banners. Responsible for design and creation of seasonal minicatalogues that served as promotional material in 4 languages for european branch of Canadian office supplies company (Lyreco).

Sygyic s. r. o. , Bratislava, Slovak Republic

2009 | 2010

Designed and maintained corporate websites for various types of software the company offered. Developed an identity standard to be used on all promotional materials. Was in charge of directing and schooling distributors on how to maintain said corporate identity standards.

Freelance, San Diego/Long Beach/Bratislava

2008 | 2009

The Lift Consulting Group, San Diego, California

2007 | 2008

Designed logos + stationary packages, brochures, fliers, packages. Worked close with the development team to design graphic interfaces for web and touchscreen applications, audio/video editing, photo editing and manipulation, software troubleshooting. Prepared files for production print and web.

Wellbeck Publishing Inc, San Diego, California

2005 | 2007

Conceptualized publication covers, organized layout and advertisements. Designed full, half and quarter page ads. Scanned/retouched photography, prepared files for production. Illustrated logotypes, used on channel directories and menus.

life

26 years life experience & counting. I've been a skinny, blond, wavy haired kid, a grocery bagger, burger flipper, and flew over the atlantic an armfull of times. I've been a petshop clerk, a clothes hanger sorter, a valet, a pizza boy, rudolf the reindeer, worked construction, fixed up an 86 golf as a hobby then ended up selling it. On weekends if not cooking or making beef jerky I get on a bike, take a hike, skateboard, or snowboard if the weather allows. I've been fortunate to have grown up in a fun and supporting family; working hard and the great outdoors are only a few things that fuel my inspiration.

education

The Art Institute of California, San Diego, California

2003 | 2007

Bachelors Degree in graphic design

Madison High School, San Diego, California

Relevant courses: Screen printing, offset printing, B&W photography

software

OS X / Windows

Photoshop

Illustrator

InDesign

Flash

After Effects

CS5